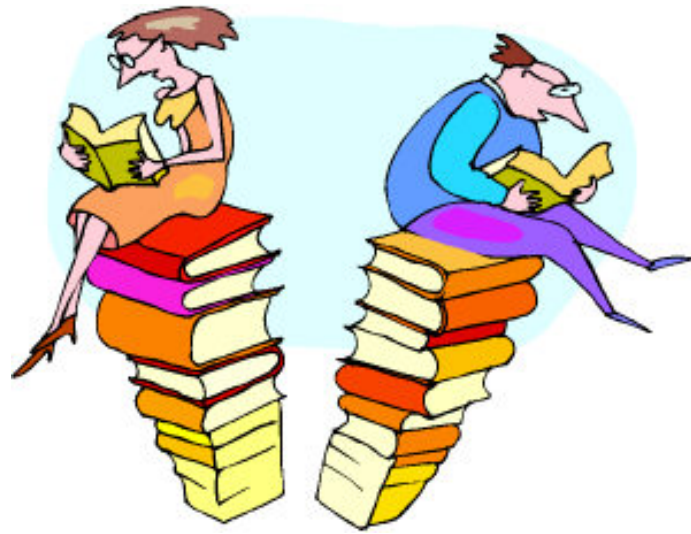


SENSIBLE PUBLISHING



TYPES OF PUBLISHING

- Popular Press
 - *Newspapers*
- Reports
- Working Papers

MORE TYPES OF PUBLISHING

- Books
- Drafting book proposal
 - *Choosing a publisher*
 - *Submitting proposal*
 - *Negotiating a contract*